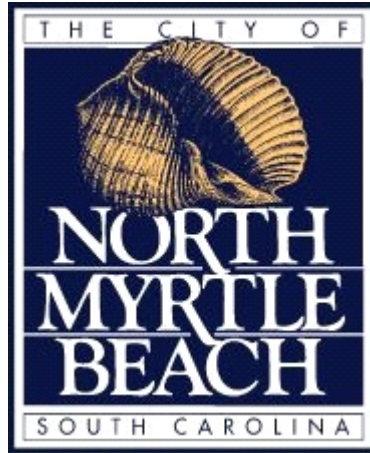




CITY OF NORTH MYRTLE BEACH, SOUTH CAROLINA
North Myrtle Beach City Hall
City Council Meeting Agenda
Monday, January 5, 2026 - 5:00 PM

1. CALL TO ORDER

1A. CALL TO ORDER:

Roll Call

1B. EXECUTIVE SESSION:

- A. A discussion regarding an evaluation of the City Attorney
- B. A legal briefing regarding Chapter 23, Zoning, of the Code of Ordinances for the City of North Myrtle Beach, South Carolina, sign regulations
- C. A legal briefing regarding White Cap Beach House, LLC vs. City of North Myrtle Beach, Case No.: 2025-CP-26-09560
- D. A discussion regarding potential property acquisitions

1C. CONTINUATION OF CALL TO ORDER: 6:00 PM

- A. Invocation – Pastor Jay Ortiz, City Chaplain
- B. Pledge of Allegiance

2. MINUTES

City Council Meeting, Monday, December 1, 2025

Documents:

[12.1.2025 CC MEETING MINUTES.PDF](#)

3. COMMUNICATIONS

- A. ORGANIZATION OF COUNCIL: Nomination and election of Mayor Pro Tempore
- B. ORGANIZATION OF COUNCIL: Nomination and election of Vice Mayor Pro Tempore
- C. RECOGNITION: Parks and Recreation 14 & Under Co-Ed Soccer All Stars-SCRPA SCAP Eastern District Champions and 14U SCRPA SCAP State Champions
- D. RECOGNITION: Parks and Recreation 14 & Under Volleyball All Stars-SCRPA SCAP Eastern District Champions and 14U SCRPA SCAP State Champions
- E. Employee of the Month Award: Joseph Keister
- F. Department Monthly Reports for November 2025 are available online

Documents:

[3A NOMINATION AND ELECTION OF MAYOR PRO TEMPORE.PDF](#)
[3B NOMINATION AND ELECTION OF VICE MAYOR PRO TEMPORE.PDF](#)
[HUMAN RESOURCES NOVEMBER 2025 REPORT.PDF](#)
[INFORMATION SERVICES NOVEMBER 2025 REPORT.PDF](#)
[PARKS AND RECREATION NOVEMBER 2025 REPORT.PDF](#)
[PLANNING AND DEVELOPMENT NOVEMBER 2025 REPORT.PDF](#)
[PUBLIC SAFETY NOVEMBER 2025 REPORT.PDF](#)
[PUBLIC WORKS NOVEMBER 2025 REPORT.PDF](#)

4. ANNOUNCEMENTS BY MAYOR AND CITY COUNCIL

5. CONSENT

- A. RESOLUTION: CTC Grant application in the amount of \$1,550,134.75 from the Horry County Transportation Committee and to authorize the City Manager or designee to sign the document on behalf of the City
- B. MOTION TO APPOINT: Five appointments to the Public Arts Commission
- C. MOTION TO APPROVE: 36th Annual St. Patrick's Day Festival on March 14, 2026
- D. MOTION TO APPROVE: 36th Annual St. Patrick's Day Parade on March 14, 2026
- E. MOTION TO APPROVE: Jeep Crawl for Special Olympics on March 21, 2026

Documents:

[5A RES HCTC GRANT SUBMISSION.PDF](#)
[5B POTENTIAL APPOINTMENTS TO THE PUBLIC ARTS COMMISSION.PDF](#)
[5C 3.14.2026 ST PATRICKS DAY FESTIVAL.PDF](#)
[5D 3.14.2026 ST PATRICKS DAY PARADE.PDF](#)
[5E 3.21.2026 JEEP CRAWL FOR SPECIAL OLYMPICS.PDF](#)

6. UNFINISHED BUSINESS

- A. ORDINANCE/SECOND READING: Amendments to Chapter 23, Zoning, of the Code of Ordinances of North Myrtle Beach, South Carolina, revising murals
- B. ORDINANCE/SECOND READING: Amendment to the Parkway Group Planned Development District (PDD), revising Parcel Three of the McDowell Corporate Center
- C. ORDINANCE/SECOND READING: First Amendment to the Amended and Restated Development Agreement for Bahama Island Phase II and to authorize the City Manager to sign the document on behalf of the City

Documents:

6A AMEND CH 23, ZONING REVISING MURALS.PDF
6B AMEND PARKWAY GROUP PDD MCDOWELL CORP CENTER PARCEL
3.PDF
6C FIRST AMEND TO AMEND RESTATED DA BAHAMA ISLAND PHASE II.PDF

7. NEW BUSINESS

- A. ORDINANCE/FIRST READING: Amendments to Chapter 23, Zoning, of the Code of Ordinances of North Myrtle Beach, South Carolina, adding beach cabanas to non-conforming uses allowing repair
- B. ORDINANCE/FIRST READING: Amendments to Chapter 23, Zoning, of the Code of Ordinances of North Myrtle Beach, South Carolina, revising subdivision signs
- C. ORDINANCE/FIRST READING: Amendments to Chapter 12, Health and Sanitation, of the Code of Ordinances of North Myrtle Beach, South Carolina, adding nuisance parties and impeding public passage
- D. ORDINANCE/FIRST READING: Rezone Request for ±8.32 acres on Ye Olde Kings Highway
- E. SECOND PUBLIC HEARING: Regarding the First Amendment to the Development Agreement for the Lauret Associates Tract **NOTE: Staff requests to postpone**
- F. ORDINANCE/FIRST READING: First Amendment to the Lauret Associates Tract Development Agreement and to authorize the City Manager to sign the document on behalf of the City **NOTE: Staff requests to postpone**

Documents:

7A AMEND CH 23, ZONING ADD BEACH CABANAS TO NON-CONFORM.PDF
7B AMEND CH 23 ZONING REVISING SUBDIVISION SIGNS.PDF
7C AMEND CH 12 REGARDING NUISANCE PARTIES.PDF
7D REZONE 8.32 ACRES ON YE OLDE KINGS HWY.PDF
7E SECOND PUBLIC HEARING LAURET TRACT-POSTPONED.PDF
7F AMEND LAURET DA CM SIGNATURE.PDF

8. PUBLIC COMMENT

9. ADJOURNMENT

Livestream Link: <https://www.youtube.com/live/MJTfGKsmv-s%3C/a>

Public Comment Period

- Duration of the Public Comment Period shall not exceed 30 minutes.
- Each speaker is limited to 3 minutes. Each speaker is timed and a 30-second warning light appears.
- Sharing or giving of minutes is not permitted.
- Please observe the rules.

Rules Regarding Video Recording & Photography

Except during the ceremonial portion of the Council meeting, all video recording and photography shall be conducted from a stationary position either:

- While seated in the back row of the Council Chambers
- While standing behind the last row of seats in Council Chambers

Anyone Requiring an Auxiliary Aid or Service for Effective Communication or

Participation

- Should contact (843) 280-5555 as soon as possible
- No later than 24 hours before a meeting