



**CITY OF NORTH MYRTLE BEACH, SOUTH CAROLINA**  
**North Myrtle Beach City Hall**  
**City Council Meeting Agenda**  
**Monday, March 1, 2021 - 6:00 P.M.**

1. CALL TO ORDER

A. Roll Call

B. EXECUTIVE SESSION

A discussion regarding a potential property acquisition

C. CONTINUATION OF CALL TO ORDER

A. Invocation

B. Pledge of Allegiance

2. MINUTES

A. City Council Meeting, Monday, February 1, 2021

B. City Council Special Called Meeting, Wednesday, February 10, 2021

C. City Council Workshop, Wednesday, February 17, 2021

Documents:

[CC 2.1.2020 MINUTES.PDF](#)

[CC 2.10.2021 MINUTES.PDF](#)

[CW 2.17.2021 MINUTES.PDF](#)

3. COMMUNICATIONS

A. PROCLAMATION: COVID-19 Memorial Day

B. PROCLAMATION: North Myrtle Beach Times 50th Anniversary

C. Departmental Monthly Reports for January 2021

Documents:

[COVID-19 MEMORIAL DAY PROCLAMATION.PDF](#)

[NORTH MYRTLE BEACH TIMES 50TH ANNIVERSARY PROCLAMATION.PDF](#)

[FINANCE JANUARY 2021 REPORT.PDF](#)

[HUMAN RESOURCES JANUARY 2021 REPORT.PDF](#)

[INFORMATION TECHNOLOGY JANUARY 2021 REPORT.PDF](#)

[PARKS AND RECREATION JANUARY 2021 REPORT.PDF](#)

[PLANNING AND DEVELOPMENT JANUARY 2021 REPORT.PDF](#)

[PUBLIC SAFETY JANUARY 2021 REPORT.PDF](#)

[PUBLIC WORKS JANUARY 2021 REPORT.PDF](#)

4. ANNOUNCEMENTS BY MAYOR AND CITY COUNCIL

5. CONSENT AGENDA

- A. ORDINANCE/SECOND READING: Petition for annexation and zoning designation for 0.28 acres on 1st Avenue South
- B. ORDINANCE/SECOND READING: Petition for annexation and zoning designation for 0.36 acres on Cenith Drive
- C. ORDINANCE/SECOND READING: Amend the Code of Ordinances of the City of North Myrtle Beach for Gender Inclusive Language
- D. RESOLUTION: To approve the Third Amendment to the Commercial Lease Agreement between the City and Midcon Cable

Documents:

[5A ANNEX AND ZONING FOR 0.28 ACRES ON 1ST AVENUE SOUTH.PDF](#)  
[5B ANNEX AND ZONING FOR 0.36 ACRES ON CENITH DRIVE.PDF](#)  
[5C GENDER INCLUSIVE LANGUAGE.PDF](#)  
[5D RESOLUTION THIRD AMENDMENT TO MIDCON CABLE LEASE.PDF](#)

6. UNFINISHED BUSINESS

7. NEW BUSINESS

- A. ORDINANCE/FIRST READING: Parasail and Banana Boat Franchise Agreement for Cherry Grove in the vicinity of Sea Mountain Highway
- B. ORDINANCE/FIRST READING: Parasail and Banana Boat Franchise Agreement for Crescent Beach in the vicinity of 17th Avenue South
- C. ORDINANCE/FIRST READING: Petition for annexation & zoning designation for 2.47 acres on Riverside Drive
- D. SECOND PUBLIC HEARING: An amendment to the Second Separate and Independent Amendment to the Master Development Agreement between the City and NGD regarding the Grande Dunes North Section of the Parkway PDD
- E. ORDINANCE/FIRST READING: An amendment to the Second Separate and Independent Amendment to the Master Development Agreement between the City and NGD regarding the Grande Dunes North Section of the Parkway PDD
- F. ORDINANCE/FIRST READING: An amendment to the Parkway Group PDD and Waterway Hills Village at Grande Dunes
- G. ORDINANCE/FIRST READING: An amendment to Article V, Section 12-72 of the North Myrtle Beach Code of Ordinances

Documents:

[7A PARASAIL AND BANANA BOAT FRANCHISE FOR CHERRY GROVE.PDF](#)  
[7B PARASAIL AND BANANA BOAT FRANCHISE FOR CRESCENT BEACH.PDF](#)  
[7C ANNEX AND ZONING FOR 2.47 ACRES ON RIVERSIDE DRIVE.PDF](#)  
[7D PUBLIC HEARING TO THE SECOND SEPARATE AND INDEPENDENT AMENDMENT TO THE MASTER DA REGARDING GRANDE DUNES NORTH OF PARKWAY PDD.BINDER1.PDF](#)  
[7E AMENDMENT TO THE SECOND SEPARATE AND INDEPENDENT AMENDMENT TO THE MASTER DA REGARDING GRANDE DUNES NORTH OF PARKWAY PDD.PDF](#)  
[7F AMENDMENT TO PARKWAY GROUP PDD AND WATERWAY HILLS VILLAGE AT GRANDE DUNES.PDF](#)  
[7G AMENDMENT TO ARTICLE V, SECTION 12-72.PDF](#)

8. PUBLIC COMMENT

9. ADJOURNMENT

### **Meeting Attendees**

- **A social distancing protocol of 6 feet shall be observed at all times in City Hall and Council Chambers.**
- **Masks shall be required at all times in Council Chambers.**

### **Public Comment Period**

- Duration of the Public Comment Period shall not exceed 30 minutes.
- Each speaker is limited to 3 minutes. Each speaker is timed and a 30-second warning light appears.
- Please observe the rules.

### **Rules Regarding Video Recording & Photography**

Except during the ceremonial portion of the Council meeting, all video recording and photography shall be conducted from a stationary position either:

- While seated in the back row of the Council Chambers
- While standing behind the last row of seats in Council Chambers

### **Anyone Requiring an Auxiliary Aid or Service for Effective Communication or Participation**

- Should contact (843) 280-5555 as soon as possible
- No later than 24 hours before a meeting